

2021 Point-in-Time Data

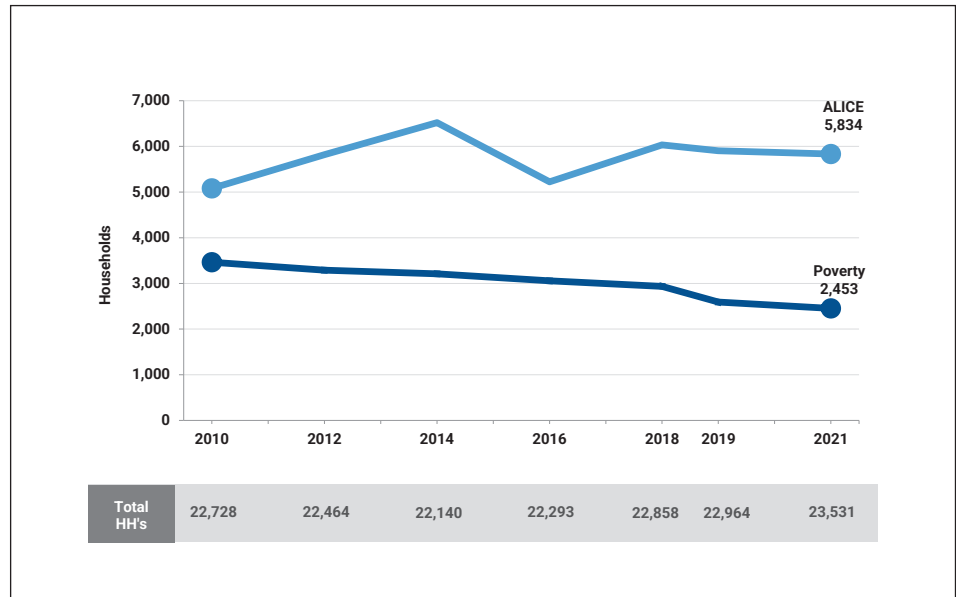
Population: 67,197 • **Number of Households:** 23,531 (2% change from 2019)
Median Household Income: \$65,729 (state average: \$63,498)
Labor Force Participation Rate: 55.5% (state average: 60.9%)
ALICE Households: 25% (state average: 26%) • **Households in Poverty:** 10% (state average: 13%)

Financial Hardship Changes Over Time

ALICE is an acronym for **A**sset **L**imited, **I**ncome **C**onstrained, **E**mloyed – households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). Households below the ALICE Threshold – ALICE households plus those in poverty – can't afford the essentials.

As circumstances change, households may find themselves below or above the ALICE Threshold at different times. While the COVID-19 pandemic brought employment shifts, health struggles, and school/business closures in 2021, it also spurred unprecedented public assistance through pandemic relief measures. In 2019, 8,496 households in Ionia County were below the ALICE Threshold; in 2021 this number changed to 8,287, (a -2% change).

Households by Income, Ionia County, 2010–2021



Note: See an interactive version of this data at UnitedForALICE.org/Michigan

Sources: ALICE Threshold, 2010–2021; American Community Survey, 2010–2021

The Cost of Basics Outpaces Wages

The Household Survival Budget reflects the minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, a smartphone plan, and taxes. It does not include savings for emergencies or future goals like college or retirement. The Household Survival Budget is calculated at the county level and varies by household composition, as costs can vary greatly depending on location and household needs.

In 2021, household costs in Ionia County were well above the Federal Poverty Level of \$12,880 for a single adult and \$26,500 for a family of four.

To see costs for different household compositions in Ionia County, visit UnitedForALICE.org/Household-Budgets/Michigan

Household Survival Budget, Ionia County, 2021

	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
Monthly Costs and Credits		
Housing – Rent	\$482	\$552
Housing – Utilities	\$154	\$292
Child Care	–	\$1,008
Food	\$383	\$1,044
Transportation	\$396	\$872
Health Care	\$216	\$605
Technology	\$75	\$110
Miscellaneous	\$171	\$448
Tax Payments	\$308	\$898
Tax Credits	\$0	-\$1,104
Monthly Total	\$2,185	\$4,725
ANNUAL TOTAL	\$26,220	\$56,700
Hourly Wage*	\$13.11	\$28.35

*Wage working full-time required to support this budget

For ALICE Survival Budget sources, visit UnitedForALICE.org/Methodology

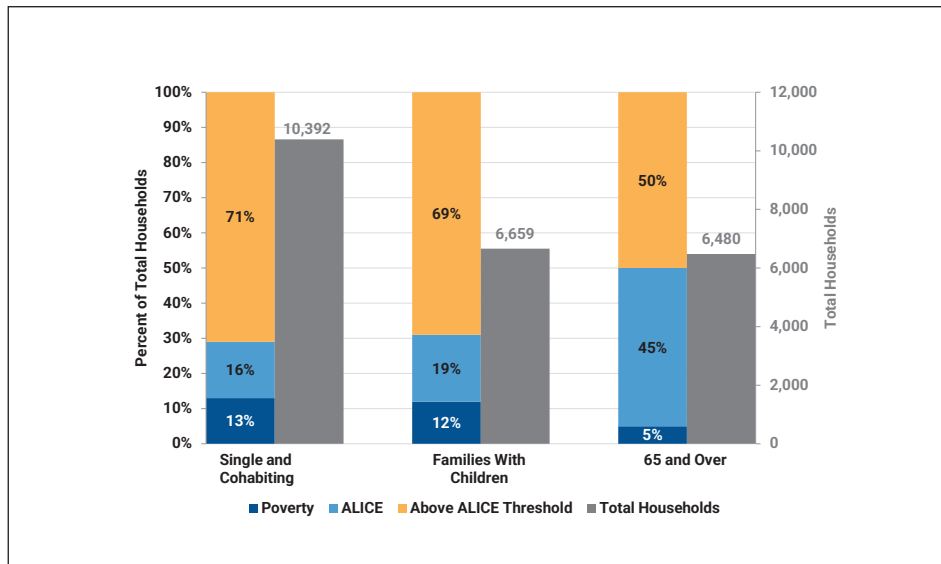
Financial Hardship is Not Evenly Distributed

Groups with the largest number of households below the ALICE Threshold tend to also be the largest demographic groups. However, when looking at the percentage of each group that is below the ALICE Threshold, some groups are more likely to be ALICE than others.

By addressing the disparities in financial hardship by county demographics, community members can move toward more equitable solutions.

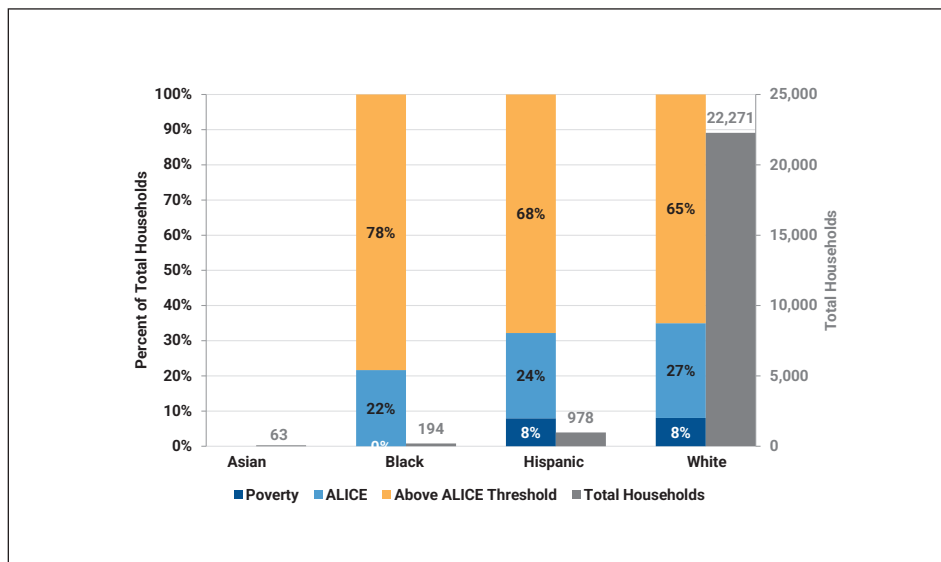
Visit UnitedForALICE.org/Michigan to view more national, state, and county data.

Household Financial Status by Household Type, Ionia County, 2021



Source: ALICE Threshold, 2021; American Community Survey, 2021

Household Financial Status by Race/Ethnicity, Ionia County, 2021



Note: All racial categories are for one race alone. Race and ethnicity are overlapping categories; the Asian and Black groups may include Hispanic households. The White group includes only White, non-Hispanic households. The Hispanic group may include households of any race.

Source: ALICE Threshold, 2021; American Community Survey, 2021

Ionia County, 2021		
Town	Total Households	% ALICE & Poverty
Belding city	2,061	52%
Berlin township	746	31%
Boston township	2,266	28%
Campbell township	794	26%
Danby township	1,078	26%
Easton township	1,237	41%
Ionia city	3,236	45%
Ionia township	1,591	41%
Keene township	554	22%
Lyons township	1,143	32%
North Plains township	417	37%
Odessa township	1,467	36%
Orange township	381	25%
Orleans township	932	46%
Otisco township	874	27%
Portland city	1,530	37%
Portland township	1,361	20%
Ronald township	667	50%
Sebewa township	447	29%

Note: Municipal-level data on this page is 5-year averages for Census County Subdivisions. Totals will not match county-level numbers because data is not available for the smallest County Subdivisions, and county-level data is often 1-year estimates.